

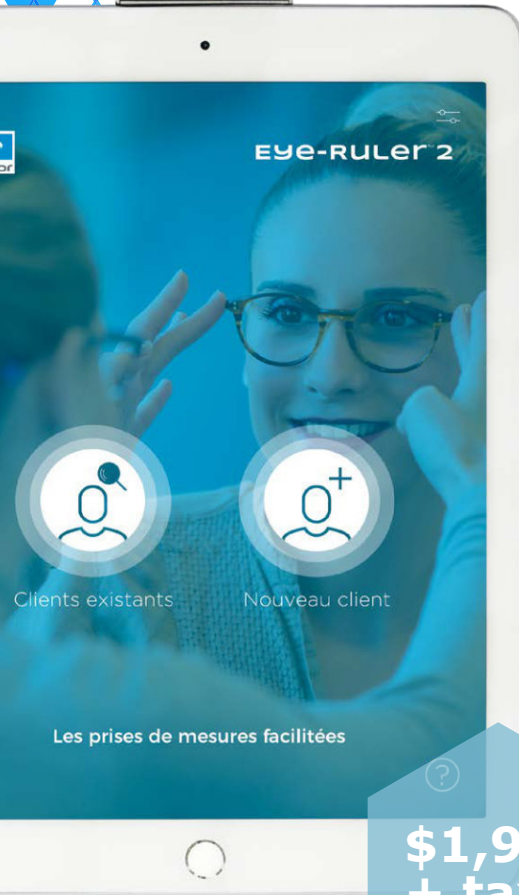
Eye-Ruler™ 2

BUILD CUSTOMER LOYALTY WITH A UNIQUE CUSTOMER EXPERIENCE!

The Eye-Ruler 2 is a magnetic camera behind your iPad that allows you to quickly and easily take patients' measurements to customize their lenses. Its intuitive, fun and simple use will aid your sales team in recommending value-added lenses.

A PERFECT FIT FOR A SATISFIED CUSTOMER!

KEEP AN ECP / PATIENT DISTANCE OF 1 METER



**\$1,995
+ taxes**
Shipping charges
not included



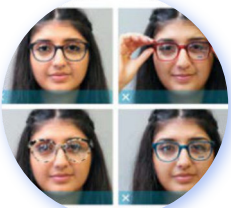
FAR VISION MEASUREMENTS

- Monocular PD
- Fitting heights
- Vertex distance
- Pantoscopic tilt
- Wrap angle



NEAR VISION MEASUREMENTS

- Near vision behaviour customization



FRAME COMPARISON

Select and compare up to 4 frames

PURCHASE ORDER

Office Name: _____	Contact for Installation: _____
Contact Name: _____	Tel: _____
Address: _____	Fax: _____
City, Prov.: _____	Email: _____
Postal Code: _____	Essilor Consultant Name: _____
Cust. Signature: _____	